

A NON-PARTISAN INITIATIVE TO PROMOTE CITIZENSHIP AND CIVIC INVOLVEMENT



PORTUGUESE FRATERNIAL SOCIETY OF AMERICA MERCED COUNTY, CA

EVALUATION
OF
THE 2012 ELECTIONS

PREPARED APRIL 30, 2013

Supported by Luso-American Foundation
Government of the Autonomous Region of the Azores
Business and Community Leaders in the Portuguese American Community

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Key Statistics – 2012

Voter turnout data received from Merced County, February 26, 2013.

PFSA Merced (Merced County in italics)

➤ All Household Members registered to vote: 2,650 (98,248)

Voter Turnout - June 2012: 46.1% (25.3%)

➤ Voter turnout – November 2012: 77.3% (63.0%)

Summary of Work

The Portuguese Fraternal Society of America of Merced County is one of 8 counties to participate in the Portuguese American Citizenship Project in 2012.

Postcards reminding PFSA members to vote were sent out for the November election.

Results

PFSA Merced voter turnout for the June and November 2012 elections was significantly higher than countywide turnout. The PFSA Merced turnout for the June Primary Election was 46.1%, which was significantly higher than the Merced County turnout of 25.3%. The PFSA Merced turnout for the November General Elections was 77.3%, which was also significantly higher than the Merced County turnout of 63.0%.

Voter turnout was higher for PFSA members in all age groups than the Merced countywide turnout for both the June and November elections. Older voters had a higher turnout in the June election than younger voters, while voters in the 50-70 age range had the highest turnout in the November election.

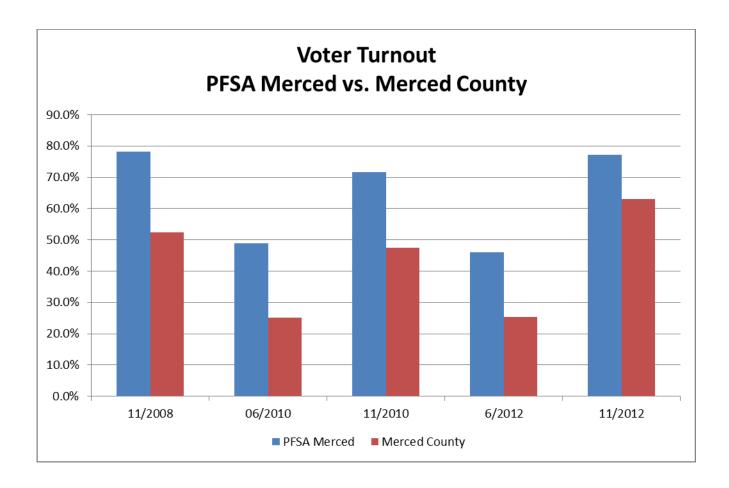
Merced county does not collect or maintain gender information for registered voters so statistics based on gender could not be generated.

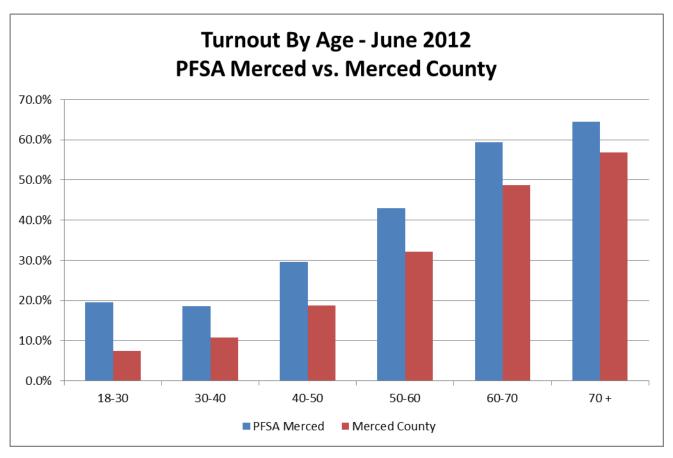
More PFSA voters under age 60 are registered Republicans than other party affiliations while more voters older than age 60 are registered as Democrats. There are few PFSA Merced members that are registered as Independents or members of other political parties. Countywide, there are more registered Democrats in all age groups than other political

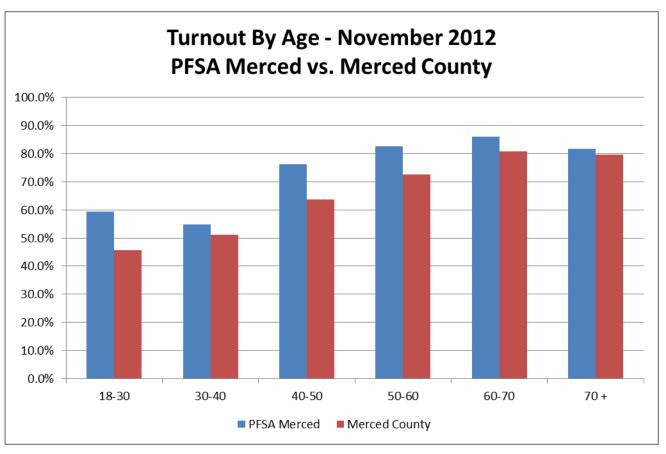
parties, as well as a significant number of Independents, particularly in voters under 30 years of age.

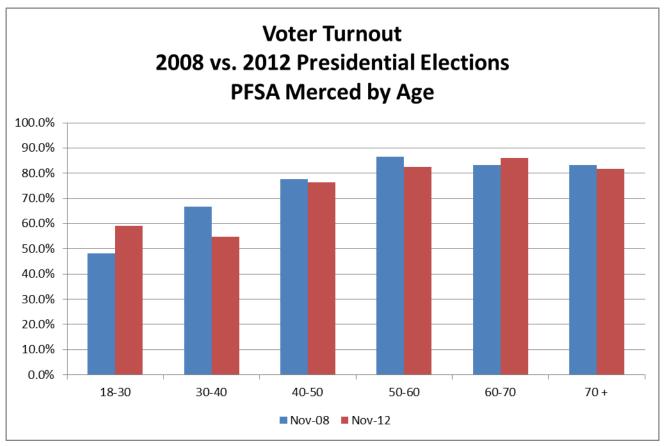
The following graphs summarize voter turnout by age, political party affiliation and voting method.

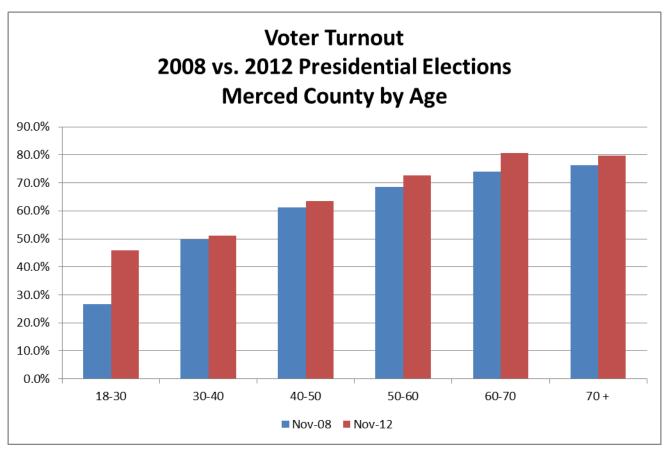
Results Graphs











Appendices

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